

KXPK FCC REPORT – 1st QUARTER 2016

**STATION KXPK HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. HEALTH CARE**
- 2. NATIONAL POLITICS**
- 3. ECONOMY**
- 4. ROLE OF LATINOS IN THE COMMUNITY**
- 5. LATIN AMERICAN ISSUES**
- 6. PUBLIC SAFETY**
- 7. IMMIGRATION**
- 8. EDUCATION**
- 9. RELIGION**
- 10. COMMUNITY ISSUES**

FCC REPORT – 1st QUARTER 2016

ISSUE: HEALTH

Program: Ad Council / AUTISM CNAT0395000H – 60 second PSA

When: January 1 – March 31, 2016

Description of Program

Autism is one of the fastest-growing serious developmental disorder in the United States.*Today, one in 68 children is diagnosed with an autism spectrum disorder, a nearly 30 percent increase in the last two years. Despite this high prevalence, research shows that many parents of young children have very little knowledge about autism and are not seeking help early enough. The PSAs encourage parents of young children to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes

Program: Ad Council / BIKE CNOH0135000H – 30 second PSA

When: January 1 – March 31, 2016

Description of Program

The PSAs aim to show parents that spending just two minutes, twice a day making sure their children brush could help save them from a lifetime of tooth pain. Because two minutes is such a short amount of time for such an important part of parenting, the new PSAs feature parents trying--and struggling--to squeeze other parenting lessons into so little time. These scenes suggest that while most parenting is hard, making sure your kids brush for two minutes, twice a day is one aspect that's easier. Parents are directed to 2min2x.org, where they can find fun two minute videos that kids can watch while brushing.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: January 10th, 2016 7:30-8am

Description of Program

In the third segment we talk about the next deadline for the Obamacare and why it is important for Hispanics to enroll in this program.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: January 24th, 2016 7:30-8am

Description of Program

A few days before the deadline for registration for Obamacare, we talked with Annette Raveneau, spokesperson for "Get Covered America", who explains what risks individuals could face that qualified and choose not to buy the insurance.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: January 31th, 2016 7:30-8am

Description of Program

Concern grows by the rapid spread of Zika virus after dozens of cases are reported in the country. The Centers for Disease Control and Prevention have listed travel warnings for more than 20 countries and territories where the transmission of the virus is latent. To discuss the danger of this virus and who are most at risk of contracting it we talk to Dr. Jose Antonio Quiros.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: February 14th, 2016 7:30-8am

Description of Program

Silvana Quiroz , interviews Dra. Ligia Peralta, health adviser to the White House, on the spread of the Zika virus and efforts to prevent it's spread.

FCC REPORT – 1st QUARTER 2016

ISSUE: IMMIGRATION

Program: Perspectiva Nacional (Segment #1, 9:00)

When: January 3th, 2016 7:30-8am

Description of Program

Immigration attorney José Pertierra and Estefanía Chávez Higgins from Carecen, talk about the most common immigration procedures. In the first segment they address residence through marriage and fiancé's visas.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: January 3th, 2016 7:30-8am

Description of Program

In the second segment they comment on the on the requirements for naturalization. They also make recommendations on how we should conduct ourselves when we are before a judge or an immigration officer.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: January 3th, 2016 7:30-8am

Description of Program

In the last segment they warn about the circumstances in which we can compromise a process or immigration status.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: January 17th, 2016 7:30-8am

Description of Program

Secretary of State, John Kerry, announced a plan to collaborate with United Nations to help screen migrants fleeing violence in Central America in their own countries so they would not have to undertake the dangerous track to the US border. Immigration attorney, José Pertierra talks about this initiative and about other topics related.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: January 24th, 2016 7:30-8am

Description of Program

This week, millions of undocumented immigrant's regained hope to regularize their immigration status, after the Supreme Court said it would consider the case on executive actions of President Barack Obama on immigration. Luis Paoli, immigration lawyer and Laura Vazquez, immigration policy analyst at the National Council of La Raza, analyze the decision of the Supreme Court.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: January 24th, 2016 7:30-8am

Description of Program

Luis Paoli, immigration lawyer and Laura Vazquez, immigration policy analyst at the National Council of La Raza, tell us how millions of undocumented immigrants should prepare if the Supreme Court rules in favor of DAPA and DACA. Rosario Reyes, a mother that could benefit with DAPA, explained why she is optimistic that the Supreme Court magistrates will support the executive actions of President Barack Obama.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: January 31th, 2016 7:30-8am

Description of Program

Dozens of children who crossed Central America unaccompanied were victims of sexual and labor abuse by their sponsors, according to reports by a Senate Committee and the Associated Press news agency. We interviewed Esmeralda Lopez, the US Committee for Refugees and Immigrants, who explains why these abuses occurred and can continue.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: FEBRUARY 7, 2016 7:30-8am

Description of Program

Community leaders, mothers and children from Central Boston, Los Angeles and Texas, come to Washington to meet with congressmen and demand an end to deportations and fair treatment for those coming to this country to escape violence in countries like Honduras, Guatemala and El Salvador. We interviewed Joel Alberto Salazar, immigrant child; Yessenia Alfaro, immigrant mother and Patricia Montes, executive director of Centro Presente.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: March 6, 2016 7:30-8am

Description of Program

Congressman Luis Gutierrez spoke about "Fair day in Court for Kids" a proposal made by congress to help children of the border have legal representation in immigration courts.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: March 13th, 2016 7:30-8am

Description of Program

The supreme court will listen the arguments on DACA/DAPA on April 18, we interviewed Kelly Rodríguez, a lawyer from AFL-CIO and Lizzet Campo an immigration specialist from Center for American Progress to talk about what could happen if the judges decide to implement the executive action or not. Edwin Pitti presented a story where Senator Bob Menendez asks the Supreme Court to side with the immigrant community.

FCC REPORT – 1st QUARTER 2016

ISSUE: NATIONAL POLITICS

Program: Perspectiva Nacional (Segment #1, 9:00)

When: January 10th, 2016 7:30-8am

Description of Program

Jennifer Molina with the Center for American Progress and Jorge Lima with The LIBRE Initiative talk about what to expect from the State of the Union presidential address. They focus on President Obama's executive actions on immigration and gun control.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: January 17th, 2016 7:30-8am

Description of Program

Carlos Mercader, Latino Partnership for Conservative Principles, Executive Director and José Dante Parra, ProsperoLatino CEO, analyze the Barack Obama Administration, after his last State of the Union and what it could mean for Latinos.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: January 31th, 2016 7:30-8am

Description of Program

What is the importance of the Iowa caucuses and New Hampshire primaries for politicians seeking the White House? We have Melissa Diaz, Democrat analyst and Juan Carlos Hidalgo, Cato Institute political analyst, to discuss the importance of these states on the national electoral map.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: February 7th, 2016 7:30-8am

Description of Program

We talked about the results of the Iowa caucuses and about Ted Cruz, who became the first Hispanic to win the majority of republican delegates in that state. We talk about the tight race between democratic candidates and Trump's charges against Cruz, who is accused of fraud. We have republican analyst Maricruz Magowan and democratic analyst Federico de Jesus.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: February 7th, 2016 7:30-8am

Description of Program

We continue talking with republican analyst Maricruz Magowan and democratic analyst Federico de Jesus, about the upcoming primary in New Hampshire. Who are emerging as the winners in that state?

Program: Perspectiva Nacional (Segment #1, 9:00)

When: February 14th, 2016 7:30-8am

Description of Program

We analyze the results of New Hampshire's primary. We interview the democratic congressman from Arizona , Raul Grijalva , a Bernie Sanders' supporter, who talks about the importance of the Hispanic vote in Nevada and South Carolina. Also he warns of adverse consequences for the party if the billionaire Michael Bloomberg decides to launch his candidacy.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: February 14th, 2016 7:30-8am

Description of Program

Carlos Mercader, a republican analyst, talks about New Hampshire's primary and who could benefit from the dropouts of Carly Fiorina and Chris Christie from the race. It also reflects on the impact of the debates on the voters.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: February 21th, 2016 7:30-8am

Description of Program

The possible appointment of a new judge after the death of Judge Antonin Scalia, could bring repercussions as President of the Senate Republican Mitch McConnell said that would block any nomination made by President Obama. This could affect the issues discussed in the Supreme Court, such as the executive action. Prof. Emilio Viano legal expert and Estuardo Rodriguez of the National Bar Association analyzed this issue.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: February 21th, 2016 7:30-8am

Description of Program

The Hispanic vote has increased in recent years, and this could change the course of the race. In an interview with the candidate of the Democratic Party, Hillary Clinton and Bernie Sanders, we learn how they are running their campaigns to attract the Hispanic vote. For their part, Republicans also unveiled its strategy. Ben Monteroso from Mi Familia Vota and Sindy Benavides from League of United Latin American spoke of the importance of participating in elections and how their organizations have worked to make Latinos participate in the elections.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: February 28th, 2016 7:30-8am

Description of Program

We analyzed what happened so far in the Republican caucus and the primaries. Silvana Quiroz presented an overview of who is still in fighting for the nomination. We also spoke to analysts Maricruz McGowan and Jorge Lima about the numbers we can expect on Super Tuesday.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: February 28th, 2016 7:30-8am

Description of Program

The Latino vote is important in this election, the organization Naleo presented a report and Fernando Pizarro explains it on a package. Senator for Virginia Tim Kaine spoke about the work Democrats are doing to get the latino vote and while Hillary Clinton prepares for Super Tuesday.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: March 6th, 2016 7:30-8am

Description of Program

An analysis of what happens in the race, Silvana Quiroz created a report of the importance of the delegates and how and how they can make a difference for the nomination. Political analysts, Ted Loza by Democrats and Sergio de la Peña Republican, spoke about the division of the Republican Party after Mitt Romney made some statements about Donald Trump.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: March 13th, 2016 7:30-8am

Description of Program

LATINO VOTE, Clarissa Martinez NCLR Vice President spoke about the reasons why Latinos are not going to the polls. In addition, Silvana Quiroz conducted an overview of what can happen this Tuesday in the battle field states. Lourdes Villanueva Director of an organization that supports farm workers in Florida, talked about what can happen with Marco Rubio if he doesn't get the delegates on March 15th.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: March 20th, 2016 7:30-8am

Description of Program

This week in elections, we analyze the delegates going to each candidate and how Clinton and Donald Trump would face each other if they became the contenders for their party during this year's elections. We interview Carlos Mercader a Republican analyst and Juan Carlos Hidalgo and analyst from Cato Institute.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: March 20th, 2016 7:30-8am

Description of Program

Does Donald Trump call for violence through his words? The rally that was going to take place in Chicago was cancelled and Trump continues being questioned about his rhetoric. We interviewed a Donald Trump supporter and an activist from Vacolao expressing their opinions on this issue. Edgar Aranda - Activista Vacolao & Jo-Anne Chase Simpatizante de Donald Trump.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: March 20th, 2016 7:30-8am

Description of Program

President Obama nominated Merrick B. Garland to be the nation's 113th Supreme Court justice, we have the judge José M. López who explains the process and whether a nomination like this can be blocked by the senate.

FCC REPORT – 1st QUARTER 2016

ISSUE: ECONOMY

Program: Perspectiva Nacional (Segment #2, 8:00)

When: January 10th, 2016 7:30-8am

Description of Program

In the second segment, we address the financial crisis facing Puerto Rico. We have an interview with Puerto Rico's Governor Alejandro García Padilla taped in San Juan and we interview in-studio Rafael Fantauzzi, President of the National Puerto Rican Coalition.

Program: Perspectiva Nacional (Segment #6, 6:00)

When: March 13th, 2016 7:30-8am

Description of Program

Latinas in the United States don't have the same opportunities that other immigrant groups or even men have. Monica Ramirez from the Labor Council for the Latin American Advancement, LCLAA discussed a report that talks about it with numbers.

FCC REPORT – 1st QUARTER 2016

ISSUE: LATIN AMERICAN ISSUES

Program: Perspectiva Nacional (Segment #3, 6:00)

When: January 17th, 2016 7:30-8am

Description of Program

Eric Olson, Woodrow Wilson Center's expert on organized crime and drug trafficking, talks to us about the future Joaquín "El Chapo" Guzmán could face. He explains why Mexican authorities are anxious to extradite him and why his defense will do whatever they can to avoid his extradition.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: March 28th, 2016 7:30-8am

Description of Program

Cuba and the US have made history but many are skeptical. Republican leaders insist that this only glorifies dictatorship. Lawyer José Pertierra discusses the controversial issue.

FCC REPORT – 1st QUARTER 2016

ISSUE: EDUCATION

Program: Perspectiva Nacional (Segment #3, 6:00)

When: February 21th, 2016 7:30-8am

Description of Program

In the United States more than 300 languages are spoken, but English has not yet been declared as the official language. Silvana Quiroz in a report presents an overview of the consequences of not speaking the language. In the studio, Mauro Mujica, chairman of U.S. English spoke about the work the organization does to boost immigrants to speak English.

Program: Colorado Office of Economic Trade – HS Sexting PSA Campaign – 30 seconds

When: January 1 – March 31, 2016

Description of Program

In the wake of the widely publicized "sexting" scandal at Canon City High School last November, Colorado State Sen. Kevin Grantham of Canon City teamed with Donald Zuckerman of the Colorado Film Commission to produce public service announcements designed to educate and help kids who may find themselves in a similar situation. The 30-second ads feature different scenarios in which teenagers are seen re-evaluating their actions, with the ad asking the question, "Is it worth it?" The ads should be airing soon. It's painfully obvious, based on this episode, that we as parents and teachers as well as our students need to be more aware of what consequences are by engaging in these activities.

FCC REPORT – 1st QUARTER 2016

ISSUE: PUBLIC SAFETY

Program: Ad Council / DON'T WAIT-CNFE0011000/H – 60 second PSA

When: January 1st – March 31, 2016

Description of Program:

The Ad Council has partnered with FEMA on the Ready Campaign since 2003, with the goal of educating Americans about the best ways to prepare. The Ready Campaign recommends taking four steps towards preparedness: 1) be informed about the different types of emergencies that could occur and their appropriate protective actions; 2) make a family emergency plan including information on how to reconnect and reunite; 3) build an emergency supply kit to have supplies you will need whether at home, at work or in the car; and 4) get involved by finding opportunities to support community preparedness.

Program: Ad Council / Miscommunication CNLA0008000/H – 30 second PSA

When: January 1st – March 31, 2016

Description of Program

In the U.S., one in five children struggles with a learning and/or attention issue. That's 15 million kids ages three to 20, and many of their issues go undiagnosed. The adults in their lives often have a hard time understanding their issues due to misconceptions and a lack of information and resources. As a result, these children often face both academic and social challenges. However, with the right strategies and support, they can succeed in the classroom-and outside of it, too. This campaign stems from the idea that parents can sense when their children are struggling but may not know why, or what to do. By demonstrating the realities that children with learning and attention issues face daily, the campaign aims to increase the number of parents who are actively helping and seeking help for their kids. Parents are encouraged to visit Understood.org, a comprehensive, free online resource that empowers parents through personalized support, daily access to experts and specially designed tools to help the millions of children with learning and attention issues go from simply coping to truly thriving.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: February 28th, 2016 7:30-8am

Description of Program

Milagros Melendez -Vela the editor of a Latin publication of the Washington Post, talked about the proposal to close the Guantanamo Base in Cuba, the meeting of the presidents of the Central with Vice President Joe Biden region and the controversy between the FBI and Apple over the violation of privacy. To talk about the last subject we interviewed former Pentagon spokesman JD Gordon.

FCC REPORT – 1st QUARTER 2016

ISSUE: RELIGION

Program: Perspectiva Nacional (Segment #3, 6:00)

When: March 6th, 2016 7:30-8am

Description of Program

“Spotlight” a film that won an Oscar as best picture of the year, gave light to the issue of sexual abuse carried out by priests of the Catholic Church. We spoke with Father Eugenio Hoyos, director of the Diocese of Arlington Virginia, about how the Vatican is taking matters into their hands after a new case erupted this week in Pennsylvania and involves hundreds of high rank priests and several victims through 50 years of investigation.

FCC REPORT – 1st QUARTER 2016

ISSUE: COMMUNITY ISSUES

Program: Ad Council / FARMER-CNFA0199000/H– 30 second PSA

When: January 1 – March 31, 2016

Description of Program

The United States Department of Agriculture (USDA) recently announced that nearly 16 million children, or one in five children in America, face hunger. The new Child Hunger PSAs highlight how food banks work collaboratively with their communities to bring surplus food to children and families in need, including working with farmers, grocery workers, food bank employees and volunteers

Program: Ad Council / JOURNEY-CNRC0089000/H - 60 second PSA

When: When: January 1 – March 31, 2016

Description of Program

Since 2010, 63 percent of the population has had access to curbside recycling; yet recycling rates are still surprisingly low. In fact, only 34.5 percent of the 251 million tons of trash Americans generated that year was recycled or composted. And in an Ad Council survey, 62 percent of Americans admitted they were not avid recyclers. To improve these rates, the Ad Council teamed up with Keep America Beautiful and San Francisco-based ad agency Pereira & O'Dell to launch the I Want To Be Recycled campaign. This playful—and powerful—campaign personifies everyday recyclable objects, allowing plastic bottles, steel cans and more to share their dreams of a different life.